

# Coast Community Broadcasters Inc.

Trading as



## COMMUNITY PARTICIPATION POLICY

Policy number	11	Version	2
Drafted by	Colin links	Approved by Board on	Jan 15 2020
Responsible person	Colin Links	Scheduled review date	April 2021

### INTRODUCTION

Coast Community Broadcasters Inc. (today'scountry94one) has a duty as a Community Radio Station and under our broadcasting licence and through its adherence to the Community Broadcasting Codes of Practice to meet its community interest, to be involved with promoting and engaging in Community projects and encourage feedback for our listeners and members as well as Community Groups.

### PURPOSE

This policy is intended on meeting its community interest; today'scountry94one will provide informative and entertaining community broadcasting with the aim of satisfying a Country Music and the community needs. today'scountry94one is required to operate as a not for profit community association and to undertake all measures necessary to provide a radio broadcasting service to encourage, enable and facilitate communication within the community by operating and developing community media activities serving the general population.

**Policies** can be established or altered only by the Board: **Procedures** may be altered by the Chairman.

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## todayscountry94one

### COMMUNITY PARTICIPATION PROCEDURES

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### RESPONSIBILITIES

The purpose of this policy is to ensure that todayscountry94one includes mechanisms to effectively engage with and represent its community of interest.

### PROCEDURES

todayscountry94one will:

1. Enable and facilitate communication within the community by broadcasting programs dealing with local issues, events, culture and activities.
2. Provide the opportunity for community groups and related associations, organisations and individuals to be involved in providing Community Service announcements.
3. todayscountry94one will encourage individuals living in and visiting our listening area to become members of todayscountry94one.
4. todayscountry94one will encourage all local community groups to become members of todayscountry94one.
5. todayscountry94one will be committed to an open and non-discriminatory policy regarding membership and participation. Membership can only be revoked under the most extreme circumstances.
6. todayscountry94one will ensure that it meets the needs and interests of the local community in the following ways: a. provide regular on-air announcements encouraging new members; b. provide training programs to equip potential volunteers in their involvement in the station; c. provide access to information about todayscountry94one through our website, Facebook page, local newspapers and social media to raise awareness of todayscountry94one in the community; d. provide community service announcements about local activities and interviews with local people to encourage regular participation of those in our broadcasting area; e. Seek funding for todayscountry94one in scoping and delivering services to the communities we serve.
7. todayscountry94one will continue its efforts to maintain existing sponsors and develop new sponsors.
8. todayscountry94one will encourage our membership to seek nomination to our Committee of Management and Subcommittees.

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**todayscountry94one**

9. todayscountry94one will encourage presenters to our use social media and link their social media to promote their shows to their peers as well as on todayscountry94one website & Facebook page.

10. todayscountry94one will ensure all its Life Members, sponsors and donors are acknowledged on the todayscountry94one website.

## COMMUNITY PARTICIPATION

Community response to audience needs:

- (a) encourage community feedback to station programing, content and suggestions on improvements and response to feedback within 30 days.
- (b) encourage members of the community and the broader community to become directly involved in selection and provision of programming.
- (c) broadcast regular on-air announcements seeking feedback on operations and programming.
- (d) Members of todayscountry94one to actively promote the station at both business and social events.

## POLICY

This policy states how we put community participation into practice. Policy As a community-based, volunteer-run, not-for-profit association, todayscountry94one relies on members of the community for its ongoing feedback on its on-air programming. todayscountry94one will be committed to an open and non-discriminatory policy regarding membership and participation. Membership can only be revoked under the most extreme circumstances.

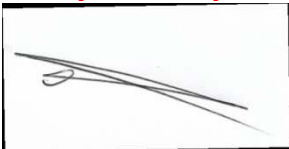
## AUTHORISATION



Secretary

January 20 2020

**todayscountry94one**



Colin Links

Chairman

January 15 2020

**todayscountry94one**

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